



SELECTED SERVICES

35 HIGH-DEMAND BUSINESS SOLUTIONS

Financial | Tax | Legal | Corporate | Marketing

Integrated advisory support for companies, investors and entrepreneurs in Egypt and across the region.

AL NASSER FINANCIAL, TAX, LEGAL & MARKETING CONSULTANCY

Compliance. Clarity. Growth.



Integrated Business Advisory

Al Nasser Advisory brings financial, tax, legal, corporate and commercial expertise together under one coordinated advisory platform.

40+ YEARS OF FINANCIAL & ADMINISTRATIVE EXPERIENCE

Built on decades of leadership across financial and administrative institutions in Egypt, with practical insight into business, compliance and public-authority environments.

Five coordinated service divisions

- 1 **Financial & Accounting**
- 2 **Tax Services**
- 3 **Legal & Corporate**
- 4 **Company Formation**
- 5 **Marketing & Business Development**

ADDITIONAL SERVICES ARE AVAILABLE

For a detailed scope or tailored engagement, contact info@alnasseradvisory.com



SELECTED SERVICES

FINANCIAL & ACCOUNTING ADVISORY

01

Outsourced Accounting & Bookkeeping

Accurate ledgers, reconciliations, closing procedures and organized financial records tailored to your operations.

02

Financial Statements & Management Reporting

Monthly, quarterly and annual statements, management accounts and decision-ready performance reporting.

03

Budgeting, Forecasting & Cash-Flow Planning

Practical budgets, scenario analysis, working-capital planning and forward-looking cash-flow control.

04

Costing, Pricing & Profitability Analysis

Product and service costing, margin analysis, break-even studies and commercially informed pricing support.

05

Payroll Accounting & Employee Financial Records

Structured payroll schedules, accounting entries, reconciliations and employee financial records.

06

Internal Controls & Financial Process Design

Accounting cycles, approval frameworks, segregation of duties and corrective control recommendations.

07

Financial Due Diligence & Feasibility Studies

Financial reviews, investment analysis, exposure assessment and feasibility support for major decisions.

ADDITIONAL SERVICES AND TAILORED ENGAGEMENTS ARE AVAILABLE



SELECTED SERVICES

TAX SERVICES

08

Corporate Income Tax Compliance

Annual returns, taxable-profit reconciliations, liability estimation, supporting schedules and ongoing compliance.

09

VAT Compliance & Advisory

Registration, periodic returns, input/output VAT reviews, reconciliations, refunds and examination support.

10

Payroll, Withholding & Stamp Taxes

Calculation, filing, payment supervision and reconciliation across employment and transaction-based taxes.

11

Electronic Invoice & E-Receipt Systems

Onboarding, coding, monitoring, reconciliation and ongoing support for Egypt's electronic tax platforms.

12

Tax Health Checks & Planning

Comprehensive exposure reviews, lawful efficiency planning, corrective roadmaps and transaction-level advice.

13

Tax Examination Preparation

Document preparation, reconciliations, examiner responses, meetings, negotiations and examination management.

14

Tax Disputes, Appeals & Representation

Technical defence memoranda, objections, committee representation, negotiations and dispute follow-up.

ADDITIONAL SERVICES AND TAILORED ENGAGEMENTS ARE AVAILABLE



SELECTED SERVICES

LEGAL & CORPORATE SERVICES

15

Corporate Legal Advisory

Ongoing legal guidance for operations, ownership, obligations, transactions and management decisions.

16

Contract Drafting, Review & Negotiation

Commercial, supply, service, employment, partnership, investment and confidentiality agreements.

17

Corporate Governance & General Assemblies

Board and shareholder resolutions, ordinary and extraordinary assemblies, minutes and statutory records.

18

Employment & Labour Law

Employment contracts, workplace policies, termination matters, investigations and labour-dispute support.

19

Regulatory Compliance & Licensing

Licence identification, applications, renewals, authority correspondence and corrective compliance action.

20

Disputes, Litigation & Debt Recovery

Claims assessment, notices, negotiation, settlement, litigation coordination and enforcement follow-up.

21

Legal Due Diligence & IP Protection

Corporate, contractual and regulatory reviews together with trademark and brand-protection support.

ADDITIONAL SERVICES AND TAILORED ENGAGEMENTS ARE AVAILABLE



SELECTED SERVICES

COMPANY FORMATION & CORPORATE SUPPORT

22

Company Formation in All Legal Forms

End-to-end establishment of sole, partnership, limited-liability, one-person and joint-stock structures.

23

Commercial, Chamber & Tax Registrations

Commercial Registry, Chamber of Commerce, tax-card, VAT, payroll and employer registrations.

24

Operational Licences & Government Approvals

Identification, preparation, submission, renewal and amendment of operating licences and permits.

25

Banking, Capital & Ownership Documentation

Capital procedures, corporate bank-account support, signatories and beneficial-owner documentation.

26

Corporate Amendments & Restructuring

Activity, capital, ownership, management and address amendments, conversions and reorganizations.

27

Foreign Investor & Market-Entry Support

Egyptian incorporation, branch support, legalization, banking, approvals and local coordination.

28

Ongoing Corporate Administration & Renewals

Resolutions, statutory records, registrations, official extracts, renewals and compliance calendars.

ADDITIONAL SERVICES AND TAILORED ENGAGEMENTS ARE AVAILABLE



SELECTED SERVICES

MARKETING & BUSINESS DEVELOPMENT

29

Market Research & Competitive Intelligence

Market sizing, customer research, competitor benchmarking, demand analysis and opportunity assessment.

30

Marketing Strategy & Brand Positioning

Segmentation, targeting, value propositions, market positioning, budgets and measurable priorities.

31

Go-to-Market & Product Launch Strategy

Launch roadmaps, pricing, channels, customer targeting, sales coordination and performance frameworks.

32

Lead Generation & Customer Acquisition

B2B prospecting, lead qualification, acquisition funnels, conversion planning and partnership programs.

33

Digital Advertising & Campaign Management

Paid search, display, remarketing, audience targeting, budget control and campaign optimization.

34

Sales Strategy, CRM & Performance Improvement

Pipeline design, CRM planning, sales forecasting, KPIs, retention and commercial-process improvement.

35

Egypt-Gulf Expansion & Business Development

Market prioritization, partnership strategy, entry planning and coordinated regional growth support.

ADDITIONAL SERVICES AND TAILORED ENGAGEMENTS ARE AVAILABLE



ADDITIONAL SERVICES ARE AVAILABLE

Tell us what your business needs. We will define the right scope and engagement.

CONTACT AL NASSER ADVISORY

info@alnasseradvisory.com

+20 101 637 5263

27 Koliyet El Banat Project, Ard El Golf, Cairo, Egypt

ALNASSERADVISORY.COM

COMPLIANCE. CLARITY. GROWTH.